

**INVOICE NO.**

ES2442850

**INVOICE DATE**

11/27/2016

**BILL CYCLE**

201611

**INVOICE DUE DATE**

12/25/2016

National Media  
c/o American Media and Advocacy  
815 Slate Lane  
Alexandria, VA 22314

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
National Media	NATIONALMED	NRCC - DC	B48240

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
ES11983642	Washington, DC	TV	\$8,697.00	78	78

**INVOICE NOTES**

Gross Advertising Total	\$8,697.00
Agency Commission	(\$1,304.55)
<b>Net Advertising Total</b>	<b>\$7,392.45</b>

**Terms:** Net 30 Days  
**Mail to:** Comcast Spotlight  
P.O. Box 415949  
Boston, MA 02241-5949

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## AFFIDAVIT

**Product:**  
**Estimate No:**  
**Campaign No:**

**Comcast Order No:** ES11983642  
**TIM Est No:** 405421  
**AE Name:** Gray, Jeff (POL)

**Market:** Washington, DC  
**Contract Type:** Single

### Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NW1599319	NRCC1025VA10H Skipping Out	Fairfax North Zone/1674, Fairfax West Zone/1678, Loudoun Zone/6593, Winchester/2319	AMC, ESPN, FOOD, FX, FXNC, HGTV, HIST, TBSC, TNT	78	\$8,697.00

### Channel Summary

Network	Zone	Spot ID	Spots	Cost
AMC	Loudoun Zone/6593	NW1599319	3	\$51.00
AMC	Winchester/2319	NW1599319	3	\$51.00
ESPN	Fairfax North Zone/1674	NW1599319	1	\$104.00
ESPN	Fairfax West Zone/1678	NW1599319	1	\$83.00
FOOD	Fairfax North Zone/1674	NW1599319	3	\$150.00
FOOD	Fairfax West Zone/1678	NW1599319	2	\$80.00
FOOD	Loudoun Zone/6593	NW1599319	3	\$582.00
FOOD	Winchester/2319	NW1599319	2	\$108.00
FX	Fairfax North Zone/1674	NW1599319	2	\$100.00
FX	Fairfax West Zone/1678	NW1599319	2	\$80.00
FX	Loudoun Zone/6593	NW1599319	2	\$196.00
FX	Winchester/2319	NW1599319	4	\$112.00
FXNC	Fairfax North Zone/1674	NW1599319	3	\$312.00
FXNC	Fairfax West Zone/1678	NW1599319	3	\$249.00
FXNC	Loudoun Zone/6593	NW1599319	3	\$1,164.00
FXNC	Winchester/2319	NW1599319	3	\$318.00
HGTV	Fairfax North Zone/1674	NW1599319	2	\$208.00
HGTV	Fairfax West Zone/1678	NW1599319	2	\$166.00
HGTV	Loudoun Zone/6593	NW1599319	2	\$776.00
HGTV	Winchester/2319	NW1599319	2	\$212.00
HIST	Fairfax North Zone/1674	NW1599319	3	\$150.00
HIST	Fairfax West Zone/1678	NW1599319	3	\$120.00
HIST	Loudoun Zone/6593	NW1599319	3	\$582.00
HIST	Winchester/2319	NW1599319	3	\$162.00
TBSC	Fairfax North Zone/1674	NW1599319	2	\$208.00
TBSC	Fairfax West Zone/1678	NW1599319	4	\$332.00
TNT	Fairfax North Zone/1674	NW1599319	4	\$416.00
TNT	Fairfax West Zone/1678	NW1599319	3	\$249.00
TNT	Loudoun Zone/6593	NW1599319	3	\$1,164.00
TNT	Winchester/2319	NW1599319	2	\$212.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-31-16	ESPN	Fairfax North Zone/1674	7:12PM	NRCC1025VA10H Skipping Out	30	52	\$104.00	
10-31-16	FOOD	Fairfax North Zone/1674	7:54PM	NRCC1025VA10H Skipping Out	30	65	\$50.00	
10-31-16	FOOD	Fairfax North Zone/1674	8:54PM	NRCC1025VA10H Skipping Out	30	65	\$50.00	
10-31-16	FOOD	Fairfax North Zone/1674	10:54PM	NRCC1025VA10H Skipping Out	30	65	\$50.00	
10-31-16	FX	Fairfax North Zone/1674	8:50PM	NRCC1025VA10H Skipping Out	30	68	\$50.00	
10-31-16	FX	Fairfax North Zone/1674	11:47PM	NRCC1025VA10H Skipping Out	30	68	\$50.00	
10-31-16	FXNC	Fairfax North Zone/1674	7:47PM	NRCC1025VA10H Skipping Out	30	56	\$104.00	
10-31-16	FXNC	Fairfax North Zone/1674	8:47PM	NRCC1025VA10H Skipping Out	30	56	\$104.00	
10-31-16	FXNC	Fairfax North Zone/1674	10:17PM	NRCC1025VA10H Skipping Out	30	56	\$104.00	
10-31-16	HGTV	Fairfax North Zone/1674	9:17PM	NRCC1025VA10H Skipping Out	30	59	\$104.00	
10-31-16	HGTV	Fairfax North Zone/1674	10:18PM	NRCC1025VA10H Skipping Out	30	59	\$104.00	
10-31-16	HIST	Fairfax North Zone/1674	9:13PM	NRCC1025VA10H Skipping Out	30	62	\$50.00	
10-31-16	HIST	Fairfax North Zone/1674	11:15PM	NRCC1025VA10H Skipping Out	30	62	\$50.00	
10-31-16	HIST	Fairfax North Zone/1674	11:48PM	NRCC1025VA10H Skipping Out	30	62	\$50.00	
10-31-16	TBSC	Fairfax North Zone/1674	8:27PM	NRCC1025VA10H Skipping Out	30	74	\$104.00	
10-31-16	TBSC	Fairfax North Zone/1674	10:17PM	NRCC1025VA10H Skipping Out	30	74	\$104.00	
10-31-16	TNT	Fairfax North Zone/1674	7:48PM	NRCC1025VA10H Skipping Out	30	71	\$104.00	
10-31-16	TNT	Fairfax North Zone/1674	8:54PM	NRCC1025VA10H Skipping Out	30	71	\$104.00	
10-31-16	TNT	Fairfax North Zone/1674	10:04PM	NRCC1025VA10H Skipping Out	30	71	\$104.00	
10-31-16	TNT	Fairfax North Zone/1674	11:23PM	NRCC1025VA10H Skipping Out	30	71	\$104.00	
10-31-16	ESPN	Fairfax West Zone/1678	7:12PM	NRCC1025VA10H Skipping Out	30	77	\$83.00	
10-31-16	FOOD	Fairfax West Zone/1678	8:54PM	NRCC1025VA10H Skipping Out	30	140	\$40.00	
10-31-16	FOOD	Fairfax West Zone/1678	10:54PM	NRCC1025VA10H Skipping Out	30	140	\$40.00	
10-31-16	FX	Fairfax West Zone/1678	8:50PM	NRCC1025VA10H Skipping Out	30	99	\$40.00	
10-31-16	FX	Fairfax West Zone/1678	10:50PM	NRCC1025VA10H Skipping Out	30	99	\$40.00	
10-31-16	FXNC	Fairfax West Zone/1678	8:47PM	NRCC1025VA10H Skipping Out	30	81	\$83.00	
10-31-16	FXNC	Fairfax West Zone/1678	10:17PM	NRCC1025VA10H Skipping Out	30	81	\$83.00	
10-31-16	FXNC	Fairfax West Zone/1678	11:47PM	NRCC1025VA10H Skipping Out	30	81	\$83.00	
10-31-16	HGTV	Fairfax West Zone/1678	7:45PM	NRCC1025VA10H Skipping Out	30	84	\$83.00	
10-31-16	HGTV	Fairfax West Zone/1678	10:18PM	NRCC1025VA10H Skipping Out	30	84	\$83.00	
10-31-16	HIST	Fairfax West Zone/1678	9:13PM	NRCC1025VA10H Skipping Out	30	87	\$40.00	
10-31-16	HIST	Fairfax West Zone/1678	11:15PM	NRCC1025VA10H Skipping Out	30	87	\$40.00	
10-31-16	HIST	Fairfax West Zone/1678	11:48PM	NRCC1025VA10H Skipping Out	30	87	\$40.00	
10-31-16	TBSC	Fairfax West Zone/1678	7:55PM	NRCC1025VA10H Skipping Out	30	96	\$83.00	
10-31-16	TBSC	Fairfax West Zone/1678	8:27PM	NRCC1025VA10H Skipping Out	30	96	\$83.00	
10-31-16	TBSC	Fairfax West Zone/1678	9:14PM	NRCC1025VA10H Skipping Out	30	96	\$83.00	
10-31-16	TBSC	Fairfax West Zone/1678	10:17PM	NRCC1025VA10H Skipping Out	30	96	\$83.00	
10-31-16	TNT	Fairfax West Zone/1678	7:48PM	NRCC1025VA10H Skipping Out	30	141	\$83.00	
10-31-16	TNT	Fairfax West Zone/1678	8:54PM	NRCC1025VA10H Skipping Out	30	141	\$83.00	
10-31-16	TNT	Fairfax West Zone/1678	11:23PM	NRCC1025VA10H Skipping Out	30	141	\$83.00	
10-31-16	AMC	Loudoun Zone/6593	7:40PM	NRCC1025VA10H Skipping Out	30	107	\$17.00	
10-31-16	AMC	Loudoun Zone/6593	10:20PM	NRCC1025VA10H Skipping Out	30	18	\$17.00	
10-31-16	AMC	Loudoun Zone/6593	11:17PM	NRCC1025VA10H Skipping Out	30	18	\$17.00	
10-31-16	FOOD	Loudoun Zone/6593	7:54PM	NRCC1025VA10H Skipping Out	30	15	\$194.00	
10-31-16	FOOD	Loudoun Zone/6593	9:54PM	NRCC1025VA10H Skipping Out	30	15	\$194.00	
10-31-16	FOOD	Loudoun Zone/6593	10:54PM	NRCC1025VA10H Skipping Out	30	15	\$194.00	
10-31-16	FX	Loudoun Zone/6593	8:50PM	NRCC1025VA10H Skipping Out	30	24	\$98.00	
10-31-16	FX	Loudoun Zone/6593	11:47PM	NRCC1025VA10H Skipping Out	30	24	\$98.00	
10-31-16	FXNC	Loudoun Zone/6593	7:47PM	NRCC1025VA10H Skipping Out	30	5	\$388.00	
10-31-16	FXNC	Loudoun Zone/6593	9:52PM	NRCC1025VA10H Skipping Out	30	5	\$388.00	
10-31-16	FXNC	Loudoun Zone/6593	10:17PM	NRCC1025VA10H Skipping Out	30	5	\$388.00	
10-31-16	HGTV	Loudoun Zone/6593	7:46PM	NRCC1025VA10H Skipping Out	30	9	\$388.00	
10-31-16	HGTV	Loudoun Zone/6593	10:18PM	NRCC1025VA10H Skipping Out	30	9	\$388.00	
10-31-16	HIST	Loudoun Zone/6593	7:45PM	NRCC1025VA10H Skipping Out	30	12	\$194.00	
10-31-16	HIST	Loudoun Zone/6593	10:19PM	NRCC1025VA10H Skipping Out	30	12	\$194.00	
10-31-16	HIST	Loudoun Zone/6593	11:15PM	NRCC1025VA10H Skipping Out	30	12	\$194.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-31-16	TNT	Loudoun Zone/6593	7:08PM	NRCC1025VA10H Skipping Out	30	139	\$388.00	
10-31-16	TNT	Loudoun Zone/6593	8:54PM	NRCC1025VA10H Skipping Out	30	139	\$388.00	
10-31-16	TNT	Loudoun Zone/6593	11:23PM	NRCC1025VA10H Skipping Out	30	139	\$388.00	
10-31-16	AMC	Winchester/2319	9:37PM	NRCC1025VA10H Skipping Out	30	40	\$17.00	
10-31-16	AMC	Winchester/2319	10:20PM	NRCC1025VA10H Skipping Out	30	40	\$17.00	
10-31-16	AMC	Winchester/2319	11:38PM	NRCC1025VA10H Skipping Out	30	40	\$17.00	
10-31-16	FOOD	Winchester/2319	9:54PM	NRCC1025VA10H Skipping Out	30	43	\$54.00	
10-31-16	FOOD	Winchester/2319	10:54PM	NRCC1025VA10H Skipping Out	30	43	\$54.00	
10-31-16	FX	Winchester/2319	7:21PM	NRCC1025VA10H Skipping Out	30	46	\$28.00	
10-31-16	FX	Winchester/2319	8:50PM	NRCC1025VA10H Skipping Out	30	46	\$28.00	
10-31-16	FX	Winchester/2319	10:50PM	NRCC1025VA10H Skipping Out	30	46	\$28.00	
10-31-16	FX	Winchester/2319	11:47PM	NRCC1025VA10H Skipping Out	30	46	\$28.00	
10-31-16	FXNC	Winchester/2319	8:47PM	NRCC1025VA10H Skipping Out	30	30	\$106.00	
10-31-16	FXNC	Winchester/2319	10:17PM	NRCC1025VA10H Skipping Out	30	30	\$106.00	
10-31-16	FXNC	Winchester/2319	11:48PM	NRCC1025VA10H Skipping Out	30	30	\$106.00	
10-31-16	HGTV	Winchester/2319	9:17PM	NRCC1025VA10H Skipping Out	30	34	\$106.00	
10-31-16	HGTV	Winchester/2319	11:45PM	NRCC1025VA10H Skipping Out	30	34	\$106.00	
10-31-16	HIST	Winchester/2319	7:45PM	NRCC1025VA10H Skipping Out	30	37	\$54.00	
10-31-16	HIST	Winchester/2319	10:19PM	NRCC1025VA10H Skipping Out	30	37	\$54.00	
10-31-16	HIST	Winchester/2319	11:16PM	NRCC1025VA10H Skipping Out	30	37	\$54.00	
10-31-16	TNT	Winchester/2319	8:19PM	NRCC1025VA10H Skipping Out	30	49	\$106.00	
10-31-16	TNT	Winchester/2319	10:04PM	NRCC1025VA10H Skipping Out	30	49	\$106.00	

Order# ES11983642 Total: \$8,697.00



INVOICE NO.

ES2442850

BILL CYCLE

201611

## BILL TO

National Media  
c/o American Media and Advocacy  
815 Slate Lane  
Alexandria, VA 22314

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**REMITTANCE**

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Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
National Media	NATIONALMED	NRCC - DC	B48240

**Terms:** Net 30 Days

**Mail to:** Comcast Spotlight  
P.O. Box 415949  
Boston, MA 02241-5949

**Phone:** 610-350-3675

**Fax:** 484-983-3126

**Note:** OMC\_Business\_Operations  
@cable.comcast.com

**Special Note:**

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**Net Balance Due****\$7,392.45**

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We accept checks, money orders, and all major credit cards.